



Allergy, Genes and Environment Network  
Le réseau des allergies, des gènes et de l'environnement

**vancouver**2016

May 29 | *Innovation from*  
–June 1 | *Cell to Society* 8



**Connecting and Collaborating:**  
*Globalizing Advances in Allergic Disease Research*

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## About AllerGen NCE Inc.

The **Allergy, Genes and Environment Network (AllerGen)** is a national research network established by the Canadian Networks of Centres of Excellence (NCE) program to address the growing problems of asthma, allergies, anaphylaxis and related immune diseases.

Founded in 2004, AllerGen accelerates our understanding of asthma and allergies—from early-life origins to diagnosis, treatment, management and prevention—and transfers this knowledge to community organizations, policy makers, healthcare professionals and the Canadian public.

Over the past decade, AllerGen has invested \$40 million in 174 research projects. Currently, AllerGen supports:

- 47 active research projects and strategic initiatives
- 137 Network investigators
- 354 trainees and young professionals
- 133 partner organizations across academia, not-for-profit and government sectors

## Meeting Venue

**AllerGen's 8<sup>th</sup> Research Conference, *Innovation from Cell to Society*<sup>8</sup>**, will be held at the Fairmont Waterfront Hotel in Vancouver, BC. Overlooking Vancouver's dynamic harbourfront, the hotel is located at the Waterfront Sky Train Station, just steps away from the historic charm and one-of-a-kind shopping and gallery experience of historic Gastown.

The conference will bring together more than 250 multidisciplinary experts in allergic disease, including:

- Clinicians, researchers, pharmacists, respiratory therapists
- Federal and provincial policymakers and regulators
- Consumer and patient advocacy groups
- Pharmaceutical and biotechnology companies
- Workplace health and safety managers
- School board and public health officials
- Food producers and over-the-counter product retailers
- Health entrepreneurs
- Students interested in pursuing a career in the field of allergic and immune disease



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## Conference Program

*Innovation from Cell to Society<sup>8</sup>, Connecting and Collaborating: Globalizing Advances in Allergic Disease Research* has been designed to showcase all areas of AllerGen Network research with a focus on ground-breaking work in the areas of birth cohorts, epigenetics, the human microbiome and the exposome.

The conference will include:

- Keynote opening and closing addresses by internationally renowned experts
- Expert panel discussions featuring AllerGen researchers, trainees and partner organizations, as well as leading international experts, industry and government representatives
- Unique networking opportunities with AllerGen clinician-scientists, basic researchers, trainees, research partners, board members and renowned international researchers
- Trainee research posters and awards
- Gala dinner at the Fairmont Waterfront hotel on the evening of Tuesday May 31, 2016.

## Invitation to Sponsors

We invite organizations that share AllerGen's goals of advancing international efforts to tackle the rising burden of asthma, allergies and anaphylaxis to consider partnering with us as an event sponsor. We offer multiple levels of sponsorship to ensure the best fit with your organization's marketing, outreach and networking objectives.

**Please review the sponsorship opportunities on the next page and complete the enclosed Sponsorship Agreement, returning it by fax, mail or email to the AllerGen Administrative Centre.**

We are available to answer any questions you may have regarding registration and sponsorship details. For further information, please contact:

Dr. Diana Royce, Managing Director and COO, AllerGen NCE Inc.  
Telephone: (905) 525-9140, ext 26641  
info@allergen-nce.ca

### Mailing Address:

AllerGen NCE Inc.  
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		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
<b>Sponsorship Value</b>		\$25,000	\$20,000	\$15,000	\$10,000	up to \$5,000
<b>Corporate Visibility</b>	Sponsor and introduce Key-note Session or sponsor Conference Awards Dinner	✓				
	Exhibit booth/tabletop	✓				
	Sponsor and introduce Panel or Speaker session	✓	✓			
	Sponsor Conference lunches	✓	✓	✓		
	Recognition on AllerGen website, in the conference brochure and on-site signage	✓	✓	✓	✓	✓
	Company inserts in delegate packages	✓	✓	✓	✓	✓
	Special meeting with AllerGen researcher (Topic of interest to your organization)	✓				
<b>Engagement Opportunities</b>	Sponsor student events (e.g. poster session or mentoring luncheon), awards and travel	✓	✓			
	Number of 4-day Conference registrations (Valued at \$475 CDN/pass)	4	3	2	1	
<b>Ad Size</b>	Full-page, full-colour ad in Conference Program	✓	✓			
	Half-page, full-colour ad in Conference Program			✓		
	Quarter-page, full-colour ad in Conference Program				✓	
	Card-sized, full-colour ad in Conference Program					✓

**Delegate bag inserts:** Provide a one-page document, pamphlet or postcard to include in the delegate bag.

**Advertisement submission deadline:** Submit a .PDF, .JPG, .EPS or .TIF file (black & white, 300 dpi) by February 26, 2016.

**Media sponsor:** Media sponsor status and press passes are available.

**Contact:** Kim Wright, Manager, Communications & Knowledge Mobilization at kimwright@allergen-ce.ca or 905-525-9140 ext. 26641.