

# EXPERIENCES OF A SCIENTIFIC ENTREPRENEUR

- Companies and products
- Case study: Liposomal Vincristine
- The Centre for Drug Research and Development (CDRD)
- The Personalized Medicine Initiative (PMI)

**Pieter Cullis**

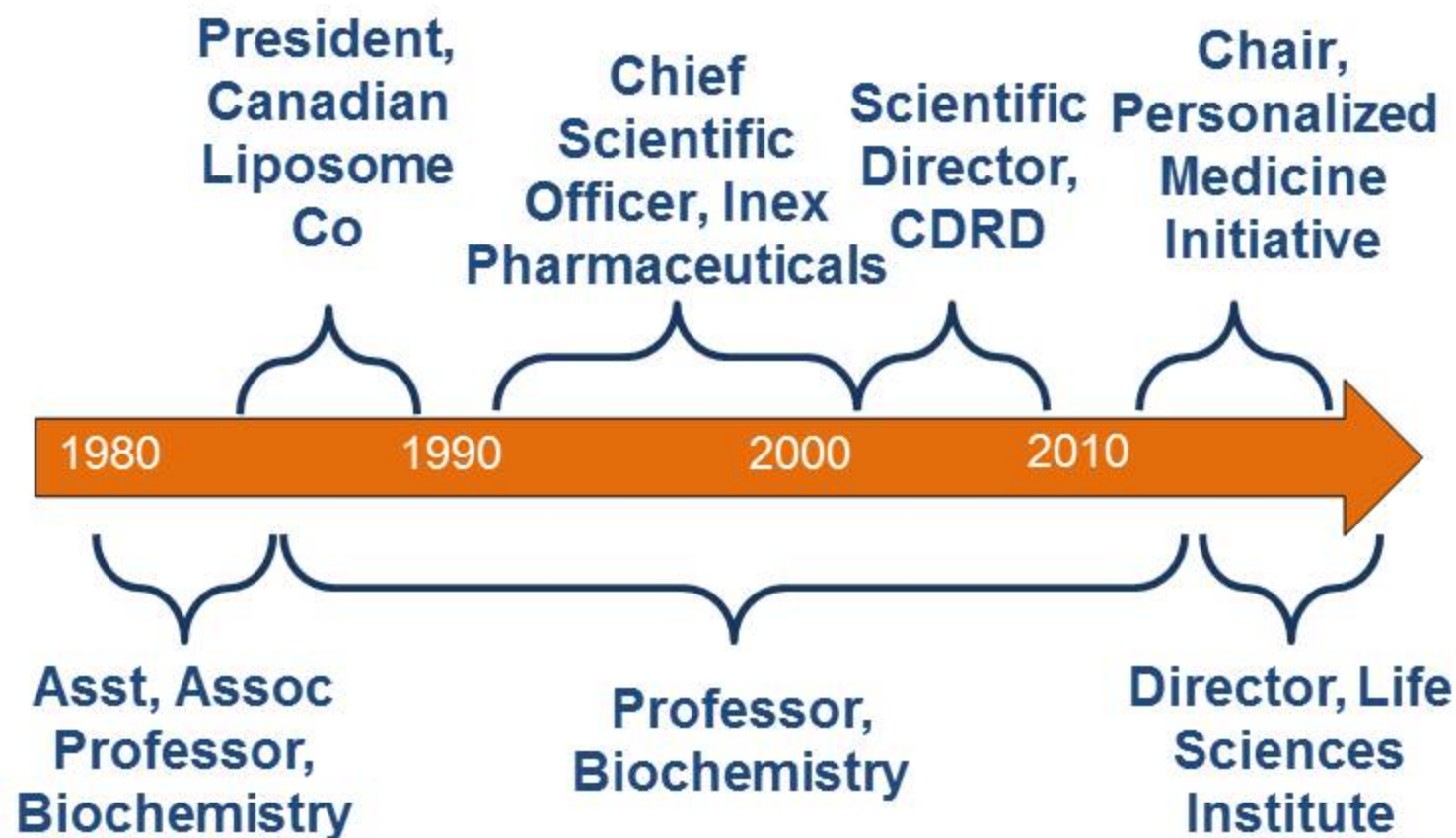
**Professor, Department of Biochemistry, UBC**

**Director, Life Sciences Institute**

**Director, NanoMedicines Research Group**

**Chair, Personalized Medicine Initiative**

## Have spent most of my career working half-time in academia and half-time in translational activities

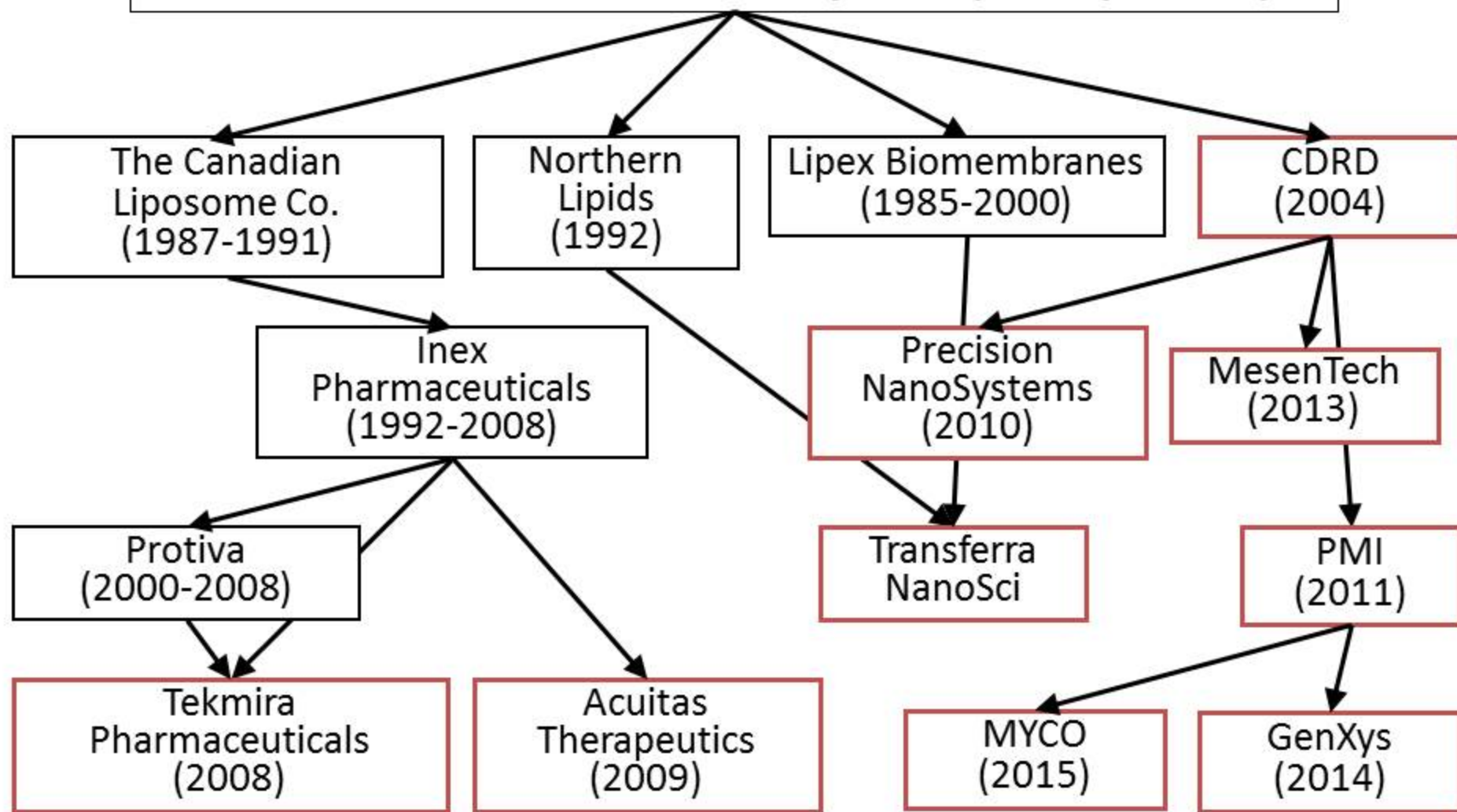


# Companies Founded

- 1) Lipex Biomembranes Inc. (1985, now part of Northern Lipids)**
- 2) Canadian Liposome Company Inc. (1986, incorporated into Inex (now Arbutus) Pharmaceuticals),**
- 3) Inex (now Arbutus) Pharmaceuticals Corporation (1992-present)**
- 4) Northern Lipids (now Transferra Nanosciences) (1991-present)**
- 5) Centre for Drug Research and Development; CDRD (2005-present)**
- 6) Acuitas Therapeutics (2009-present)**
- 7) Precision NanoSystems (2010-present)**
- 8) Personalized Medicine Initiative; PMI (2011-present)**
- 9) Mesentech (2014-present)**
- 10) GenXys (2014-present)**
- 11) Molecular You Corporation (MYCO) (2015-present)**

# All Companies Founded Originated From My Research Group at UBC

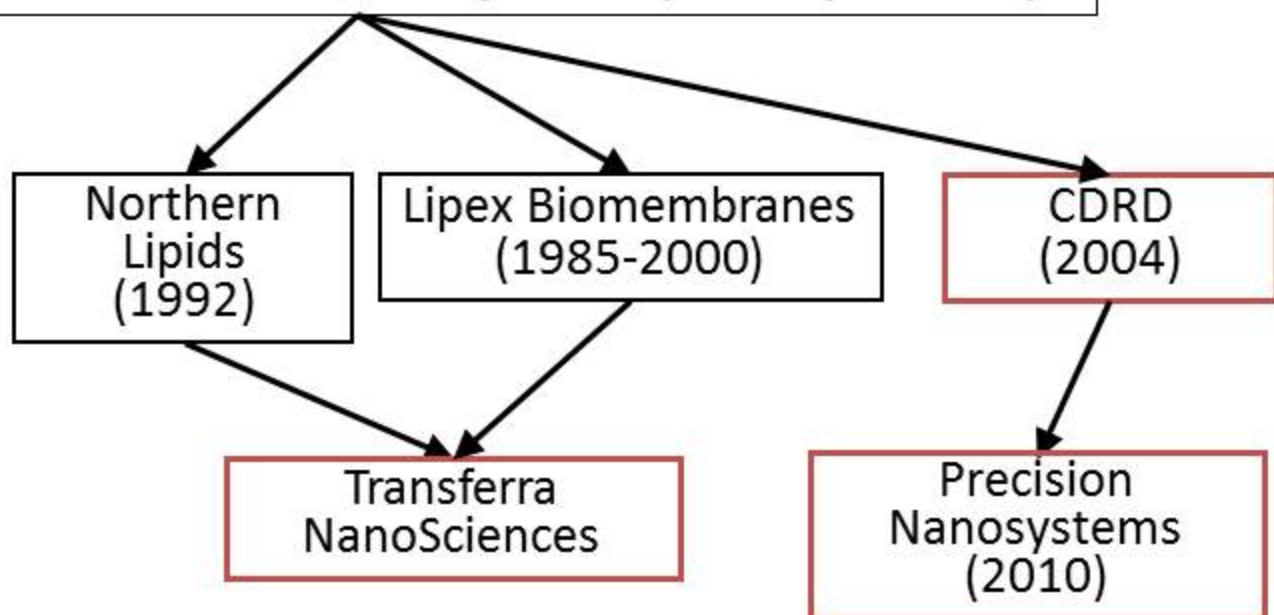
## Nanomedicines Research Group UBC (1978-present)





# Device Companies

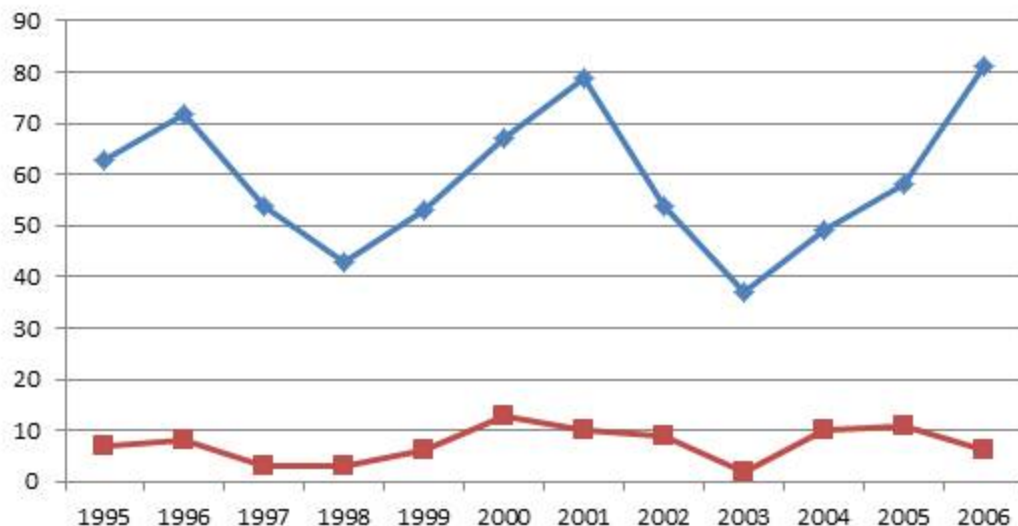
## Nanomedicines Research Group UBC (1978-present)



DEVICE	PURPOSE	STATUS	COMPANY
Extruder (1985)	LNP production	Sales > \$10M	Transferra Nanosciences
NanoAssemblr (2012)	LNP production	Sales > \$1M	Precision NanoSystems

# The Extruder (now supplied by Transferra Nanosciences)

Sale of Laboratory Units



**Over 2,500 units sold**

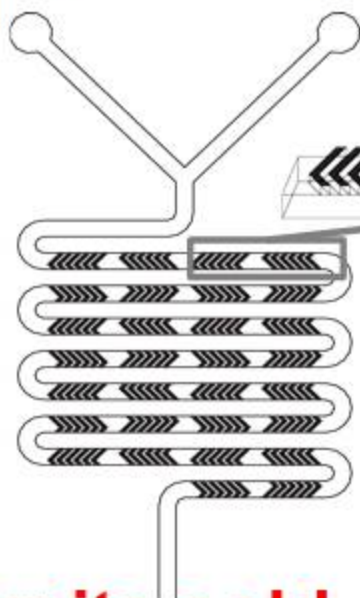
**Total sales 1986-2016: > \$15M**



# The NanoAssembler (supplied by Precision NanoSystems)

**Ethanol stream:**  
lipids dissolved in  
ethanol

**Aqueous stream:**  
aqueous buffer



200  $\mu\text{m}$   
wide, 79  
 $\mu\text{m}$  high

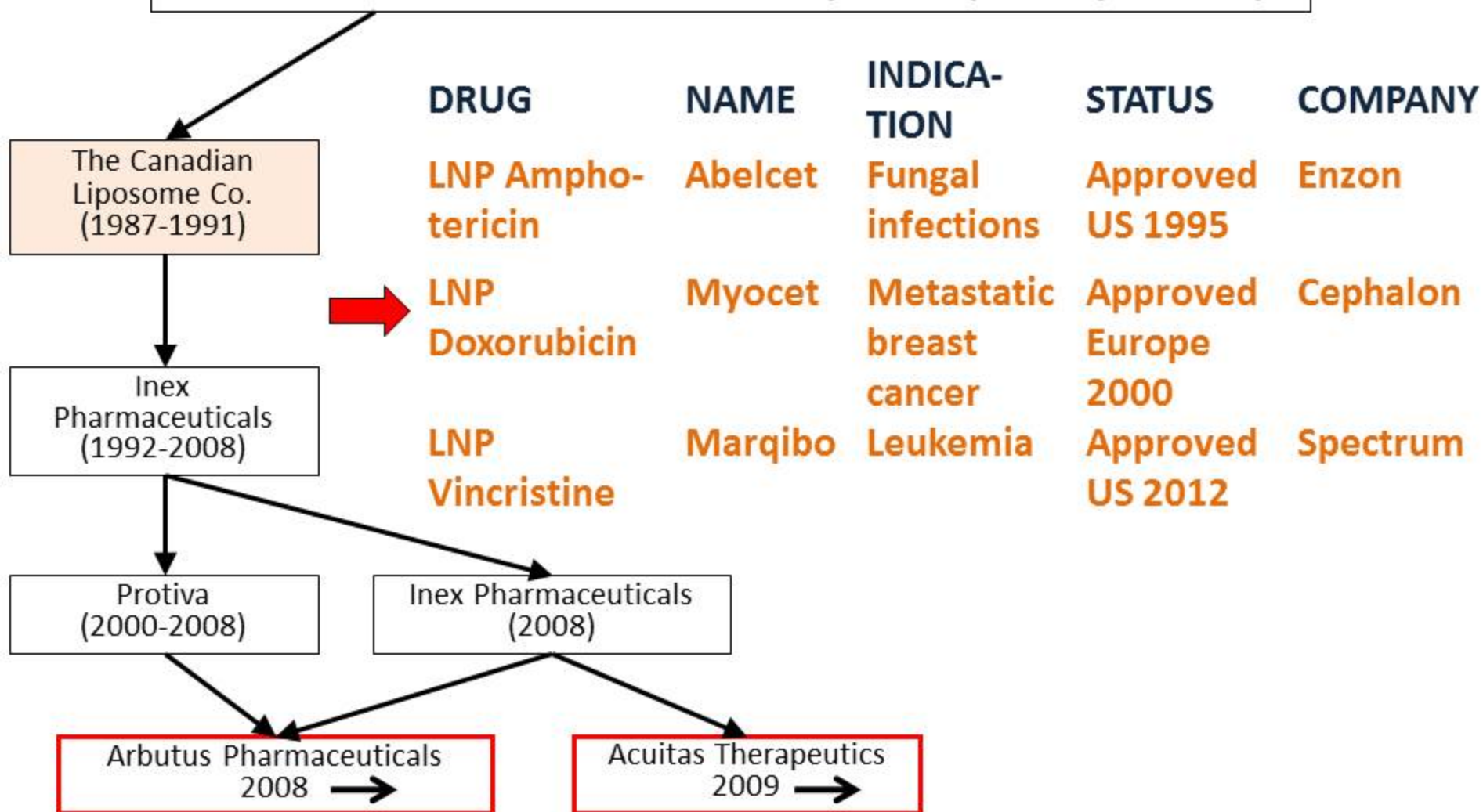


**Over 50 units sold**

**Total sales 2013-2015: > \$2M**

# Drug Companies

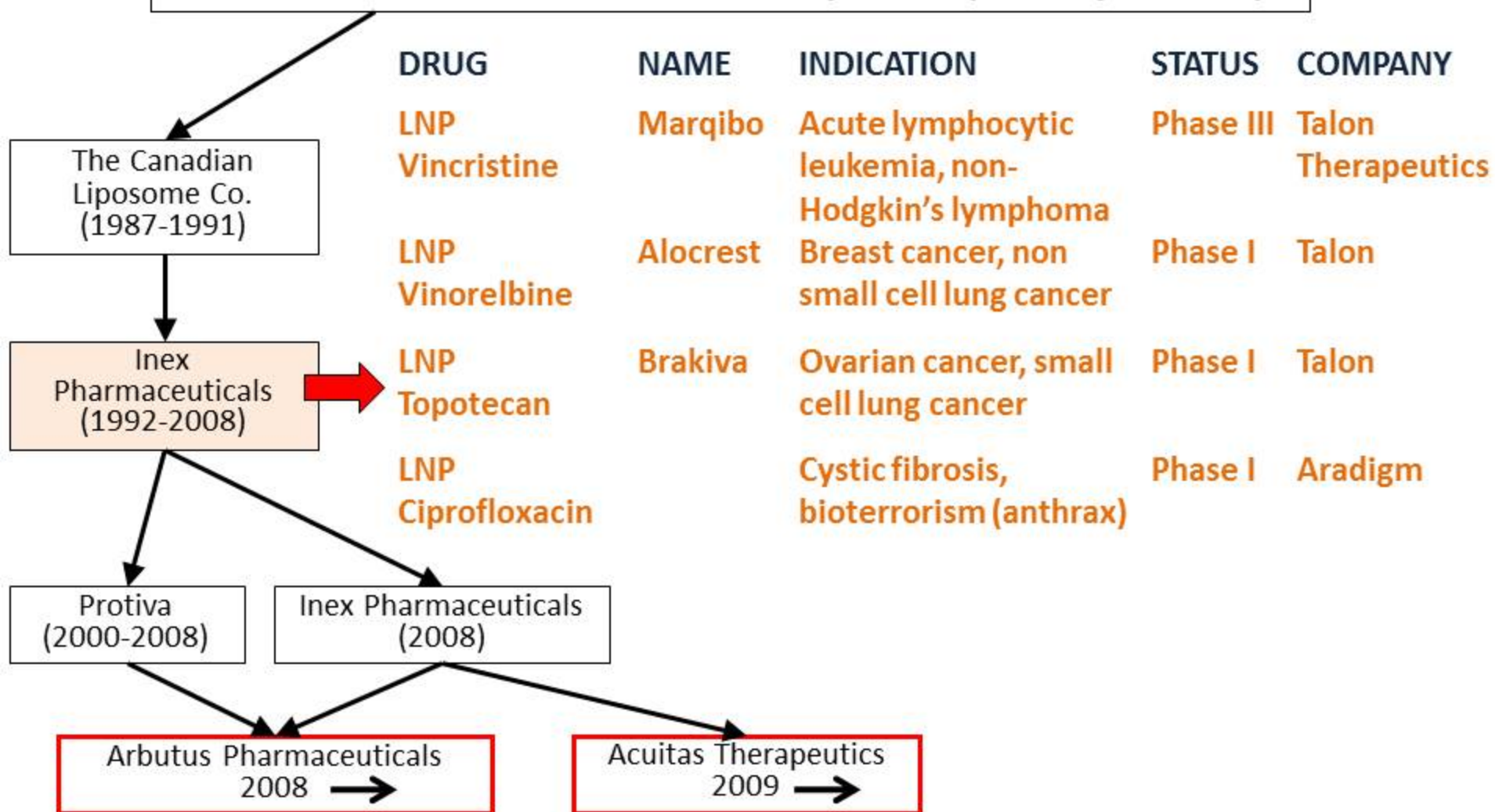
## Nanomedicines Research Group UBC (1978-present)





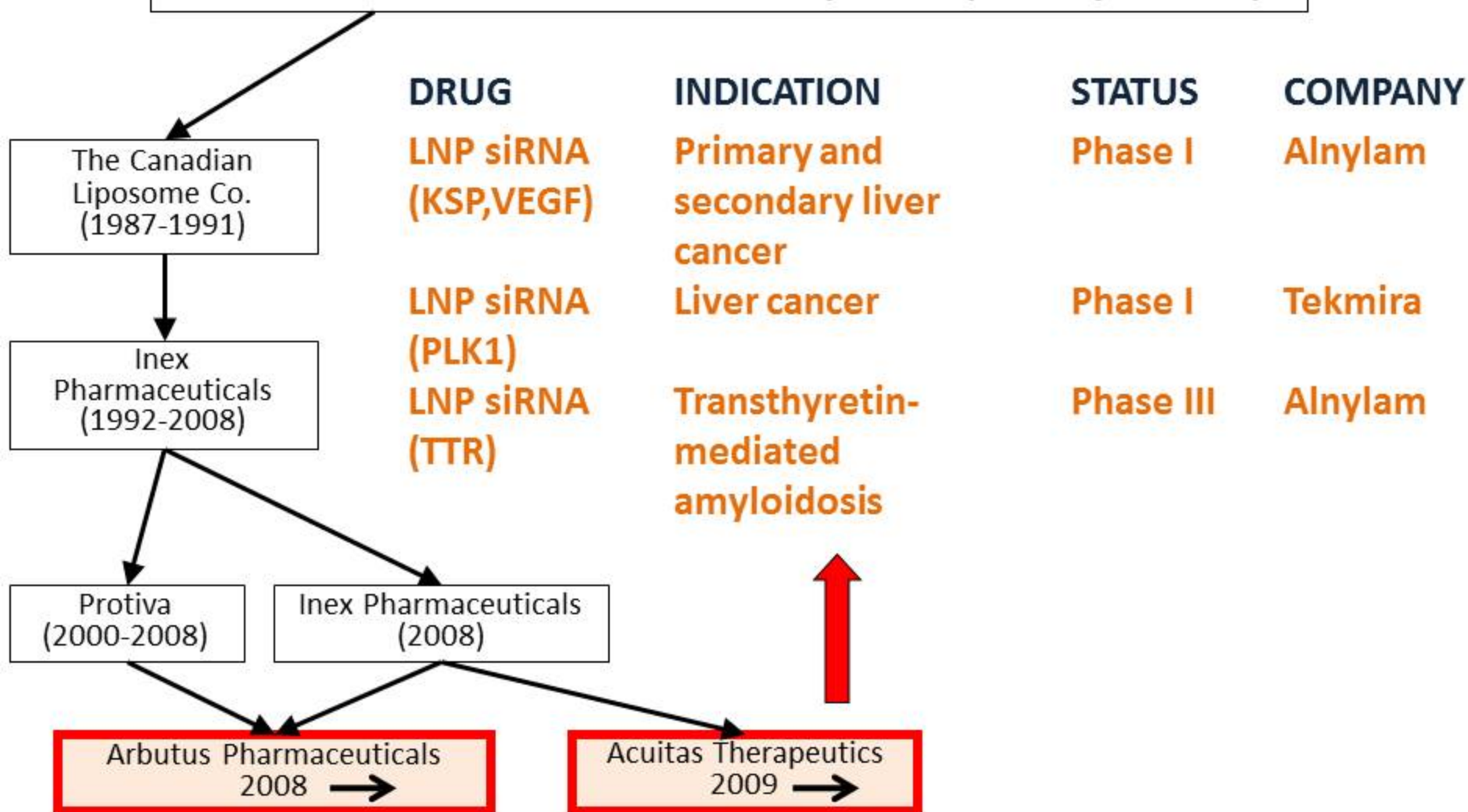
# Drugs in Clinical Trials

## Nanomedicines Research Group UBC (1978-present)



# Drugs in Clinical Trials

## Nanomedicines Research Group UBC (1978-present)



# Current Status

Company	Employees (approximate)
Transferra	45
Arbutus	100
CDRD	100
Acuitas	15
Precision	25
PMI	2
GenXys	6
Molecular You	4

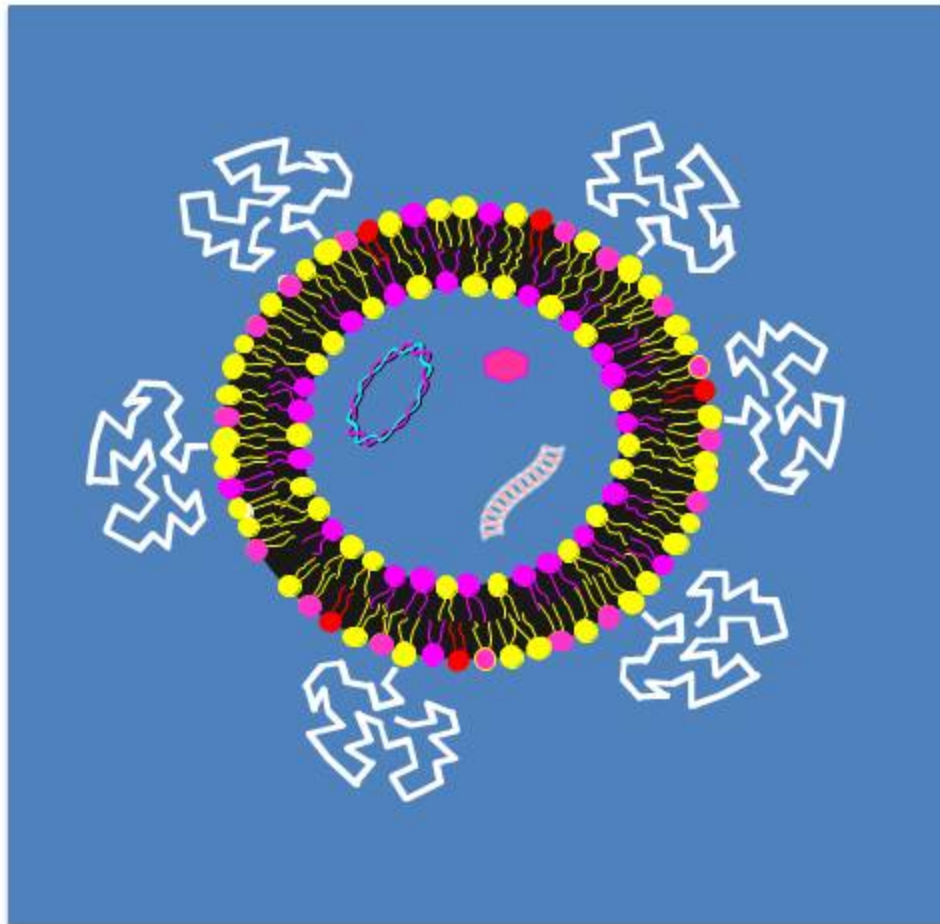
**Companies formed have led to over 4,000 person-years of employment in biotechnology in BC**

# EXPERIENCES OF A SCIENTIFIC ENTREPRENEUR

- **Companies and products**
- **Case study : LNP Vincristine**
- **Centre for Drug Research and Development**
- **The Personalized Medicine Initiative**



# Lipid Nanoparticle Formulations



# LNP Vincristine History (Marqibo)

## Events in developing LNP vincristine (Marqibo)

- Developed in NanoMedicines Research Group in 1990
- Formed Inex Pharmaceuticals in 1993
- LNP vincristine entered clinical trials in 1993
- Noted activity in non-Hodgkin's lymphoma (NHL) in 1998
- Completed registration trial in NHL at 2<sup>nd</sup> or greater relapse in 2003
- Submitted to FDA for approval in 2004, **approval denied**
- Licensed to Talon Therapeutics (San Francisco) in 2006
- Talon completes trial in acute lymphoblastic leukemia (ALL) at 2<sup>nd</sup> or greater relapse in 2011
- Submitted to FDA for approval, **positive ODAC decision March 2012, Approved August 2012!**
- Licensed to Spectrum Pharmaceuticals 2013

# EXPERIENCES OF A SCIENTIFIC ENTREPRENEUR

- **Companies and products**
- **Case study : Liposomal Vincristine**
- **Centre for Drug Research and Development**
- **The Personalized Medicine Initiative**

# CDRD Addresses the Gap Between Academic Discovery and Commercialization

## Academia Needs

- Funding for proof-of-concept studies to the level required for validation
- Drug development and commercialization expertise
- Specialized equipment and resources such as screening facilities and libraries
- Access to commercialization partners

cdrd

## Industry Needs

- Efficient access to a pipeline of innovative early-stage technologies
- Drug candidates that have pre-clinical validation: extensive pre-clinical studies to demonstrate potential
- Technology development to be managed by industry standards
- A new model for R&D with economies of scale



# Spin-Off Success



Antibody-drug conjugate (ADC) platform for cancer



Nanoparticle platform technology for cancer



Novel technology to prevent hypoglycemia in diabetics



Solutions for discovery, development and manufacture of novel nanoparticles for use as medicines and in medical research



Immunotherapy platforms for oncology



Novel technology for bone health



Diagnostic for early and rapid diagnosis and stratification of patients likely to develop severe sepsis and organ failure

# EXPERIENCES OF A SCIENTIFIC ENTREPRENEUR

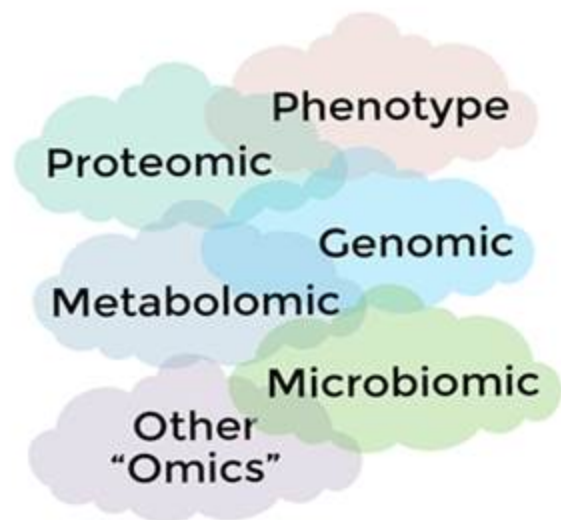
- **Companies and products**
- **Case study : Liposomal Vincristine**
- **Centre for Drug Research and Development**
- **The Personalized Medicine Initiative**



# The Personalized Medicine Initiative

**Vision:** Introduce an individualized approach to healthcare based on the molecular makeup of the individual and their disease

## Molecular "Omic" Analyses



**Your Personal  
Molecular Data Cloud**

## Benefits

- Early detection of disease
- More effective and safer therapeutics
- More effective preventive medicine
- More efficient healthcare

<http://personalizedmedicineinitiative.ca>

# PMI Objectives: Recommendations of the Roadmap

(for a copy see <http://personalizedmedicineinitiative.ca/>)

1. Encourage a political/public commitment to personalized medicine
2. Establish coalition of healthcare, academic, industry & patients to promote personalized medicine
3. Take advantage of near-term opportunities for implementation of personalized medicine
4. Construct a patient-centred clinical database for 25,000 Canadians



## Objective 3: Take Advantage of Near-Term Opportunities

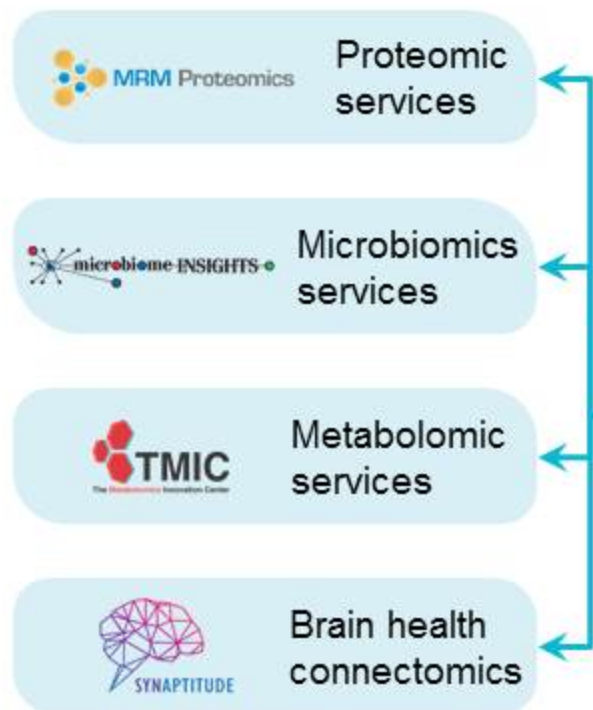
	PMI Implementation Project	Status
1	Personalized Medicine Initiative	<b>Operational/</b> \$1.5M raised
2	Pharmacogenomics in Primary Care	<b>Operational/</b> \$1.4M raised
3	Cancer genetic analyses for personalized chemotherapy	<b>Operational/</b> \$8.25M raised
4	Biomarkers for early diagnosis of autism	<b>Basic research/</b> \$1M secured
5	Biomarkers for personalized treatment of diabetes	<b>To be initiated/</b> \$100K raised
6	Microbiomic analyses	<b>Operational/</b> \$300K raised
7	Omics for preventive medicine and disease stratification	<b>Initiated/</b> \$250K raised

# Commercializing Near Term Opportunities: the PMI Has Catalyzed Formation of Six Start-Ups Since 2011

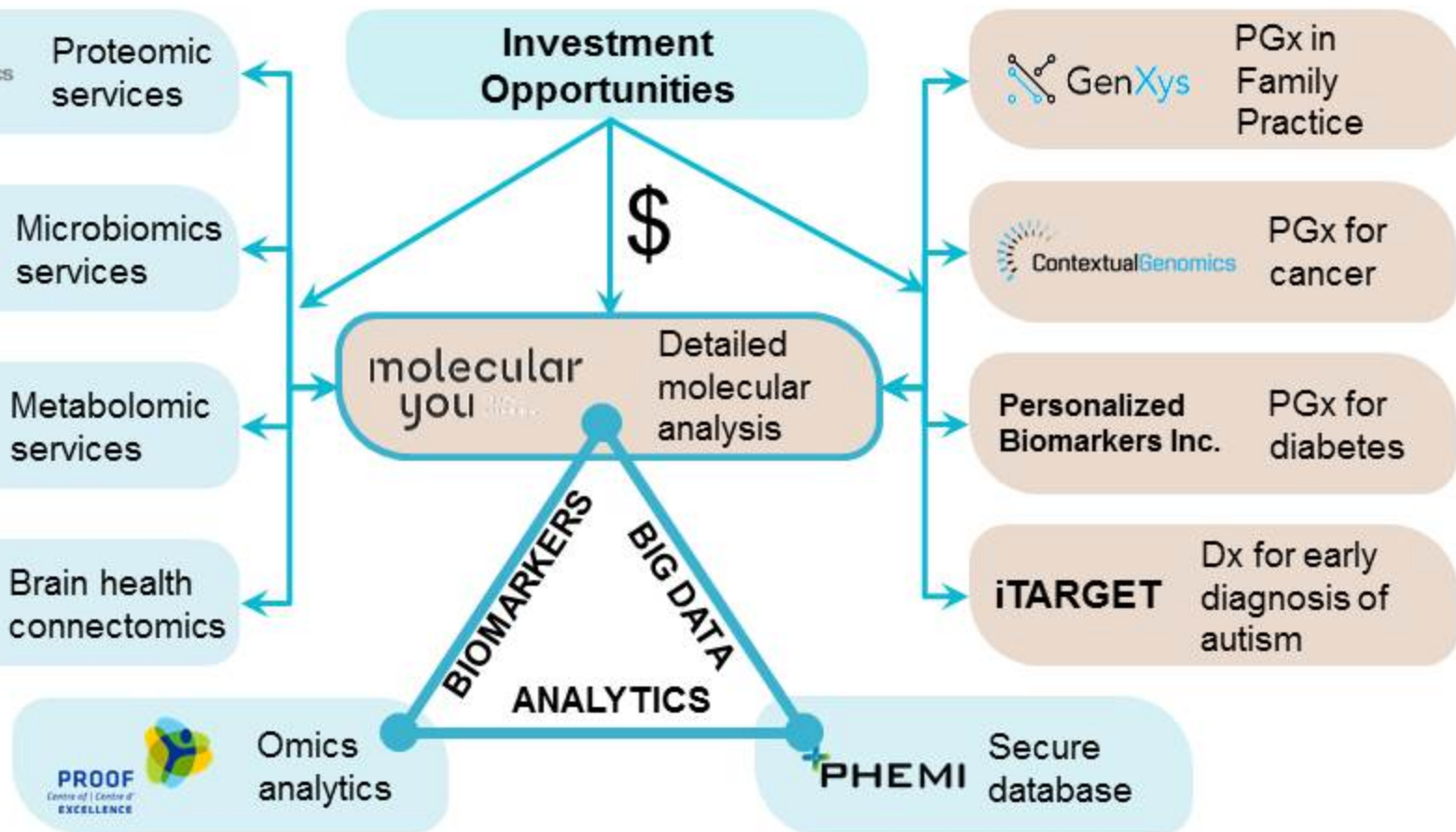
1. GenXys Health Care Systems
2. Contextual Genomics
3. Cyon Therapeutics
4. Microbiome Insights
5. Personalized Biomarkers Inc
6. Molecular You Corporation

# The PMI is Establishing An Ecosystem for Personalized Medicine

## Service



## Implementation



## **GenXys; The Implementation And Evaluation Of Pharmacogenomics In Primary Care In BC**

*Over 65% of the patient population has a genetic variant that would change their prescription.*



# GenXys Addresses Basic Problems With Drug Prescription

## Adverse Drug Events

4th leading cause of death

## Ineffective Drugs

60% of prescribed drugs do NOT benefit the individual

## Genetic Variations

97% of the population has at least 1 actionable genotype

## Medication Selection

Genetics is only 1 element of the complex drug selection process



Genetic guidance is contained in package insert for > 150 drugs, but never used in family practice.



# GenXys is Constructing Algorithms to Assist in Making Best Prescription

Algorithms written using the highest levels of evidence using:

- Patient characteristics; age, gender etc
- Co-morbidities
- Drug-drug interactions
- Drug side effects
- Pharmacogenetic interactions
- Drug costs

# Financial Impact in Healthcare



***Implementation of GenXys would save Canada >\$1 Billion per year in hospitalizations and ER Visits***

- Dionne and Mitton



***ER visits decline 71% hospitalizations 39%***

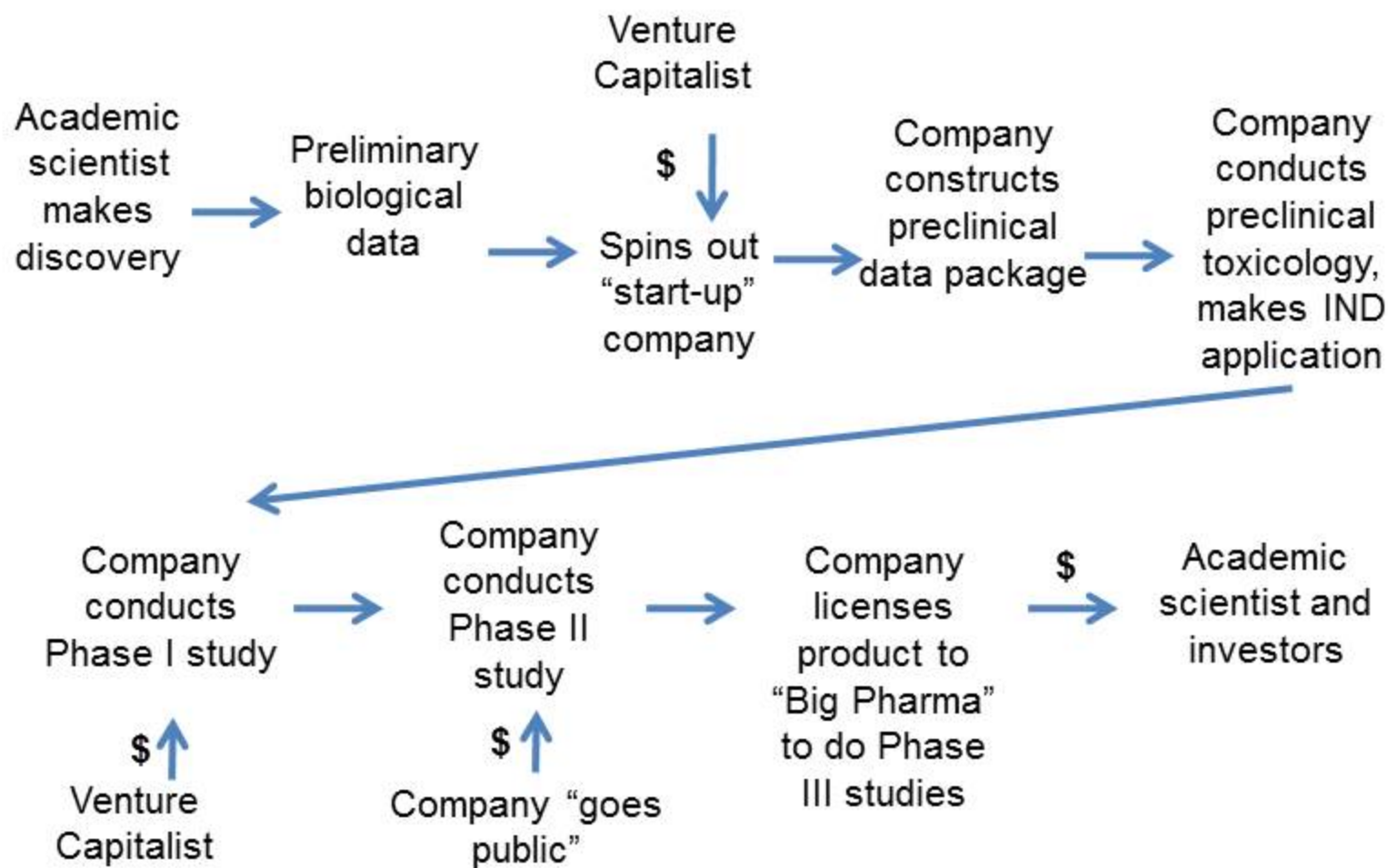
- Journal of Medical Economics (2015)

# Models For Founding Companies From Academia

- 1) The Inex (now Arbutus) model
- 2) The CDRD model
- 3) The Precision NanoSystems model
- 4) The PMI model

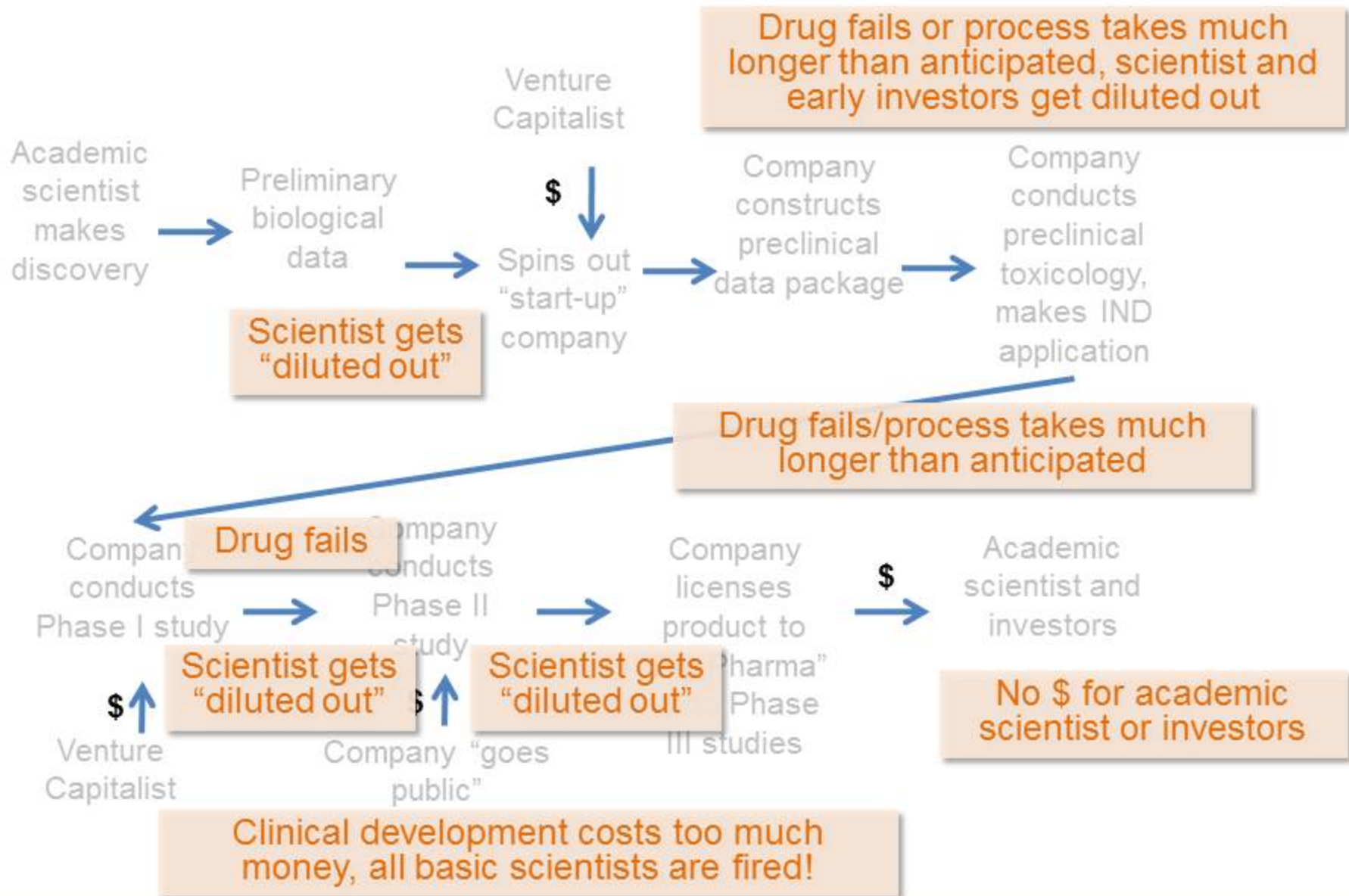


# The Inex (now Arbutus) Model



**It never happens this way any more!**

# The Usual Results of the “Classical” Scientific Entrepreneur Process



# CDRD Develops Comprehensive Technology Dossiers on Candidate Drugs to Enhance Commercialization Prospects

A sophisticated and complete pre-clinical Technology Dossier is required to justify the large investment needed to move a drug into clinical trials:

- Mechanism of action (target identification and validation)
- Lead identification (screening)
- Lead optimization (medicinal chemistry)
- Drug formulation and drug delivery systems/processes
- Absorption, distribution, metabolism and excretion (ADME) studies
- Pharmacokinetic and biodistribution properties
- Comprehensive efficacy and toxicity studies
- Intellectual property
- Clinical strategy and likelihood of clinical success
- Manufacturing issues, market issues, etc.

# The Precision NanoSystems Model

- Invent new technology in lab
- Convince University-Industry Office to patent it (or patent yourself)
- Form company (“NewCo”) and raise seed funds
- License patent from University into NewCo
- Put research contract in place between NewCo and lab (all improvements flow to company)
- Write grants for translational funds to move NewCo products forward
- Move NewCo out of lab when products are mature enough to secure outside funding



# The Personalized Medicine Initiative Model

Moving molecularly-based medicine into the front lines of healthcare

- Identify opportunity e.g. pharmacogenomics
- Establish collaboration between basic Life Science researcher and clinician
- Develop diagnostic test to be implemented into healthcare
- Identify patient cohort and apply for funding to implement test in patient cohort
- Establish a company to commercialize the diagnostic
- NewCo raises money to streamline the test and move into the population

# EXPERIENCES OF A SCIENTIFIC ENTREPRENEUR

- **Companies and products**
- **Case study: Liposomal Vincristine**
- **The Centre for Drug Research and Development (CDRD)**
- **The Personalized Medicine Initiative (PMI)**
- **Assemble a team and keep it together!**

# ACKNOWLEDGEMENTS

**Acuitas**

**Mick Hope**

**Tom Madden**

**Steve Ansell**

**Ying Tam**

**Barb Mui**

**Paulo Lin**

**Precision  
NanoSystems**

**James Taylor**

**Euan Ramsay**

**Arbutus**

**Sean Semple**

**Ammen Sandhu**

**Troy Harasym**

**Transferra**

**Norbert Maurer**

**Simon Eastman**

**Tom Redelmeier**

**PMI**

**Rob Fraser**

**Nanomedicines  
Group**

**Chris Tam**

**Genc Basha**

**Ismail Hafez**

**Sam Chen**

**UBC Chemistry**

**Marco Ciufolini**

**Josh Zaimer**

