


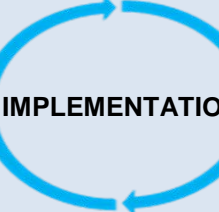


# Co-produced pathway to Impact

Five Phases of Research Impact					IMPACT(S) (potential)
	<b>WHAT</b> will your research find/do/produce ?	<b>HOW / WHERE</b> will you share your research outputs?	<b>WHO</b> (partners / end users) will evaluate and use your research outputs?	<b>WHAT</b> will change as a result of your research?	<b>WHAT</b> is the ultimate benefit for Canadians?
Examples of Research Impact	Generate new knowledge (specify)	Publication (e.g. journal publication, clear language summary, editorial)	Patient organizations (specify)	New or modified clinical practice (specify)	Health (e.g. reduced prevalence of x, improved quality of life for y, wait time or hospital visits reduced,
	Identify a new process (specify)	Presentation, public lecture, workshop, report	General public	New patent licensed	Economic
	Create new intellectual property (IP) (specify)	Video, infographic, social media	Clinicians, healthcare professionals, practitioners (specify)	New policies, professional practice, products and services developed by partners	Social
	Inform decision making	Press release, media advisory, opinion editorial, policy brief	Policymakers	New legislation	Cultural
	Create a new guideline (specify)	Evidence (specify) for: policy makers practitioners private and non-profit organizations	Researchers, academics	Program launch	Environmental
		Consultation with industry	Industry	Guideline created	

Adapted from: (source: Phipps, D.J. et al. (2015) *The Co-Produced Pathway to Impact describes Knowledge Mobilization Processes*. *J. Community Engagement and Scholarship*, In press.)